



## **USO SEPTEMBER 11th REMEMBRANCE 5K WALK**

## **SPONSORSHIP OPPORTUNITIES**

SATURDAY, SEPTEMBER 11, 2010 ★ HUDSON RIVER PARK AT PIER 46 ★ NEW YORK CITY

### **PRESENTING SPONSOR: \$100,000**

#### **PRE-WALK PROMOTIONAL RECOGNITION**

- ★ USO September 11th Remembrance 5K Walk 2010 Presented by Your Company
- ★ Logo on USO Event Website with Hyperlink to Sponsor Website
- ★ Opportunity to Provide a Pledge Gift to Entrants
- ★ Logo on Printed Materials (Entry Forms & Posters)
- ★ Logo in Print, Electronic and Broadcast Media Placement (TBC)
- ★ Logo in Press Releases/USO Newsletter

#### **ON-SITE RECOGNITION**

- ★ Logo on Participant Bib
- ★ Logo on USO Walk T-shirt
- ★ VIP Area Presented by Your Company
- ★ Logo on Stage Backdrops
- ★ Banners (6 signs; 3' H x 8' W)
- ★ 10' x 20' Tent for Product Sampling/Coupons Distribution
- ★ VIP Introduction Pre-Start (speaking)
- ★ Periodic Public Address Announcements

#### **OTHER OPTIONS/FEATURES**

- ★ Fitness Warm-Up, Official Time & More!

### **SUPPORTING SPONSOR: \$25,000**

#### **PRE-WALK PROMOTIONAL RECOGNITION**

- ★ Logo on USO Event Website with Hyperlink to Sponsor Website
- ★ Opportunity to Provide a Pledge Gift to Entrants
- ★ Logo on Entry Forms & Posters (Level 2)
- ★ Logo in Print, Electronic and Broadcast Media Placement (Level 2)
- ★ Company Mention in Press Releases/USO Newsletter

#### **ON-SITE RECOGNITION**

- ★ Logo on USO Walk T-shirt (Level 2)
- ★ Logo on Stage Backdrops (Level 2)
- ★ Banners (2 signs; 3' H x 8' W)
- ★ 10' x 10' Tent for Product Sampling/Coupons Distribution
- ★ VIP Introduction Pre-Start (non-speaking)
- ★ Periodic Public Address Announcements

#### **OTHER OPTIONS/FEATURES**

- ★ Fitness Warm-Up, Official Time & More!

### **MEDIA PARTNER**

#### **PRE-WALK PROMOTIONAL RECOGNITION**

- ★ Logo on USO Event Website with Hyperlink to Sponsor Website
- ★ Logo on Entry Forms & Posters (Level 3)
- ★ Logo in Print, Electronic and Broadcast Media Placement (Level 3)
- ★ Company Mention in Press Releases/USO Newsletter

#### **ON-SITE RECOGNITION**

- ★ Logo on USO Walk T-shirt (Level 3)
- ★ VIP Introduction Pre-Start (non-speaking)
- ★ Periodic Public Address Announcements

FOR MORE INFORMATION ON BECOMING A SPONSOR PLEASE CONTACT:

**USO Walk Event Director ★ Robert Barwick ★ rbarwick@usonyc.org ★ 212-695-5590 Ext. 227**



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REMEMBRANCE  
5K WALK**

**REGISTRATION FORM**

SATURDAY, SEPTEMBER 11, 2010 ★ HUDSON RIVER PARK AT PIER 46 ★ NEW YORK CITY

- Presenting Sponsor \$100,000
- Supporting Sponsor \$25,000
- Media Partner – Contact USO Walk Event Director
- I/We cannot participate but would like to make a contribution of  
\$ .....

Name or Company as you would like it to appear:

.....

Contact Name:

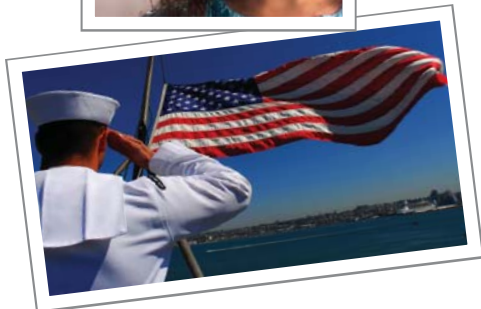
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Address: .....

City: ..... State: ..... Zip: .....

Phone: ..... Fax: .....

Email: .....



Fax this form to Robert Barwick at 212-695-5734.

Check Enclosed ..... Send Invoice .....

Please make checks payable to *USO of Metropolitan New York*  
and mail to: Robert Barwick, USO of Metropolitan New York, Port  
Authority Bus Terminal, 625 Eighth Ave., North Wing, 2nd Floor,  
New York, NY 10018.

Telephone: 212-695-5590 ext. 227. Email: rbarwick@usonyc.org

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York State Attorney General, tax ID 13-2500122. All donations are tax deductible to the  
extent permitted by law.